

ALLIANCE ARTEM RESEARCH

ÉCOLE



call for papers

2nd ARTEM ORGANIZATIONAL CREATIVITY
AND SUSTAINABILITY INTERNATIONAL CONFERENCE
SEPTEMBER 14 TO 16th, 2017 - nancy, france

in partnership with





THEME

“facilitating sustainable development through a variety of creative approaches”

Based on the inspiring outcomes of the first Artem OCC conference, which have been documented in a special issue of the Journal of Cleaner Production we would like to continue the discussion on how sustainable development can be facilitated and fostered by the creativity of individuals, groups and organizations.

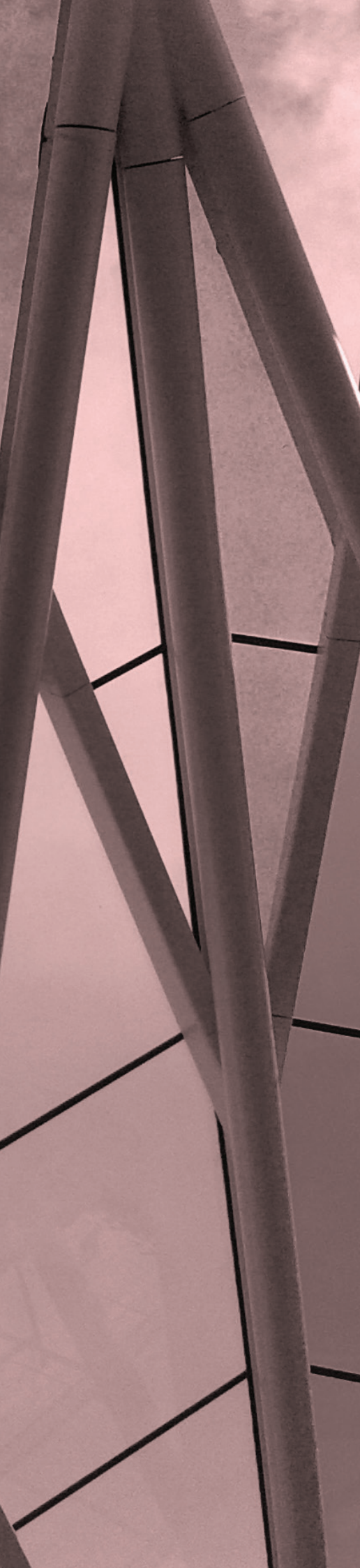
Past and present researches on creativity and sustainability have demonstrated that it is not restricted to some particular fields and could be approached from cross-disciplinary perspectives. A variety of models have been developed to address comprehensive views on creativity (e.g. Amabile, 1988; Sternberg and Lubart, 1991; Woodman et al., 1993; Amabile and Kramer, 2011; Sonnenschein, 2014). These models put forward processes of exploring the realm of creativity, explain how creativity could be improved through techniques, explore and discuss the relationship between creativity and other disciplines and mainly the importance of creativity in different contexts. Sustainability demands have recently been addressed from a creativity perspective (e.g.: Cucuzzella, 2016; Przychodzen et al., 2016; Schulz et al., 2016). Literature, music, and fine-arts have been articulated with management and technological tools and instruments to address the organisational demands emerging from financial, social and ecological constraints.

The Artem Organizational Creativity and Sustainability International Conference is in line with this reflection. It seeks to rethink new paths related to how creativity can move people, organizations and societies towards sustainability in various fields. The objective of this international conference is to create a discursive space among academics, professionals and doctoral students in areas such as engineering, arts, sociology, education and management to tackle the relation between sustainable development and creativity in its different dimensions.

The recent financial crises, the on-going process of global shift towards new economic powers, the perception of an impending environmental crisis, different war situations with subsequent refugee streams, the lack of education resulting in a lack of worklife perspectives, the continuous emergence of newer technologies at exponential pace, all are just some examples of the challenges people, organizations and societies have to overcome if they want to keep pace with an increasingly complex and demanding context of work and life. It is fundamental that people, organizations and societies learn how to conserve and responsibly utilize social, financial and natural resources. Creative eco-efficiencies, social and organizational innovations will allow them to cope with the risks and challenges of work-life, the markets, and the demands of the environment. Regardless of the sector and branch, individuals, organizations, communities and societies must invest in approaches originating in education, participatory action research, innovation processes and management or design in order to cope with the challenge of sustainable development in a creative way.

We intend to further these approaches during the conference. To discuss these issues from a comprehensive perspective including inter-and transdisciplinary views, the conference is organized in different tracks, each one offering a dedicated perspective on sustainable development and creativity. Each track is convened by an international group of experts in the field.

We are now welcoming contributions dedicated to the various sub-themes. According to the general intention of the conference to provide inter- and transdisciplinary encounters among experts, contributions may apart from traditional paper presentation to comprise discussion forums, case studies, artistic and playful interventions or practical demonstrations.



The sub-themes (in alphabetical order) are the following:

[1] ACTIVITY THEORY: CREATIVE AND SUSTAINABLE ORGANIZATIONAL APPROACHES TO LEARNING AND DEVELOPMENT

Convenors: Denise Shelley Newnham, Bulle, Switzerland; Ellen Can, Oslo, Norway; Silke Geithner, Dresden University of Technology, Germany.

[2] CHANCES AND CHALLENGES OF SUSTAINABILITY IN DESIGNING CYBER-PHYSICAL PRODUCTION SYSTEMS FOR HUMANS

Convenors: Jens Krzywinski & Christian Wölfel, Dresden University of Technology, Germany

[3] COMMUNITY DEVELOPMENT AND EMBODIMENT OF ART BASED INTERVENTION

Convenors: Takaya Kawamura, Osaka City University, Japan; Anne Pässilä, Lappeenranta University of Technology, Finland; Sue Mofat, New Vic Theatre, Stoke on Trent, United Kingdom.

[4] DESIGN MANAGEMENT, DESIGN THINKING: A DYNAMIC CAPABILITIES PERSPECTIVE

Convenors: Brigitte Borja de Mozota, University Paris Ouest, France; Hyo-jin Kang & Jieun Kim, Hanyang University, South Korea; Kamil Michlewski, UK; Mourad Chouki, University of Lorraine, France

[5] EXPANSIVE LEARNING IN COLLABORATIVE PROJECTS: PARTICIPATORY ACTION RESEARCH AS FACILITATOR OF COLLECTIVE CREATIVITY AND SUSTAINABILITY MODELS. BILINGUAL SUB-THEME ENGLISH – FRENCH

Convenors: Alain Antoine & Olfa Gréselle-Zaibet, Université de Lorraine, CEREFIGE, Nancy, France; Philippe Lecomte, GEM&L, Toulouse Business School, France; Elise Marcandella & Delphine Wannenmacher, Université de Lorraine, CEREFIGE.

[6] MANAGEMENT AND ORGANIZATION THEORY: A GAME

Convenors: Steffen Roth, ESC Rennes, France; Ralf Wetzel, Vleick Business School, Belgium, Monika Kostera, Jagiellonian University, Krakow, Poland

[7] NATURAL SCIENCE AND SUSTAINABLE BEHAVIORS

Convenors: David Wasieleski, Duquesne University, Pittsburgh, USA; Ernst Fehr, University of Zurich, Switzerland; Leda Cosmides, University of California, Santa Barbara, USA

[8] ORGANISATIONAL THEORY AND CHANGE DYNAMICS FOR SUSTAINABILITY

Convenors: Rodrigo Lozano, Utrecht University, The Netherlands; Novak Ales, Maribor University, Slovenia; Sjors Witjes, University, The Netherlands; Sandra Caeiro, Universidade Aberta, Portugal; Sigurd Vildasen, Norwegian University of Science and Technology, Norway; Adriana Buhovac, University of Ljubljana, Slovenia

[9] SUSTAINABLE MANAGEMENT AND SUSTAINABLE FINANCE

Convenors: Andreas W. Rathgeber, University of Augsburg, Germany; Stefan Stöckl, ICN Business School, France; Tobias Gaugler, University of Augsburg Germany

[10] THE POWER SHIFTS IN THE EMERGENT WAYS TO MANAGE CHANGE CREATIVELY AND SUSTAINABLY

Convenors: Florian Rustler, creffective, Munich, Germany; Caroline Pakel & Alun Hughes, to the heart ltd, High Wycombe, UK; Andy Bradley, Frameworks for change, West Sussex, UK.

[11] TRANSDISCIPLINARY AND INTERCULTURAL INNOVATION FOR SUSTAINABLE DEVELOPMENT

Convenors: Stefan Huesig, Chemnitz University of Technology, Germany; Henry Wissink, University of Kwazulu Natal, Durban, South Africa.

> submission guidelines

Authors are encouraged to submit an extended abstract of 2500 words maximum indicating the sub-theme they want to contribute to before January 31, 2017.

Authors will receive more detailed instructions upon acceptance of their abstract.

Papers need to be turned in and presented in English except the bilingual subtheme [5] which accepts also submissions in French.

> deadlines

January 31, 2017	Submission of abstracts to creativity-conference@icn-groupe.fr clearly indicating the sub-theme submitted to
April 15, 2017	Notification to authors about acceptance of abstracts
May 15, 2017	Early Bird registration deadline
July 31, 2017	Submission of full papers to creativity-conference@icn-groupe.fr (optional)
August 15, 2017	Conference registration deadline

> phd workshop

On Thursday September 14, a PhD workshop will be held, where PhD candidates are encouraged to discuss their research ideas and plans with experienced scholars. In addition journal editors will participate to give the PhD candidates advice on publishing their research work. A detailed program will be announced soon and linked to this website.

> preliminary programme

Thursday, September 14	
10:00 - 16:00	PhD Workshop
15:00 - 20:00	Registration
17:00	Conference opening with panel discussion
19:00	Welcome reception
Friday, September 15	
8:30 - 12:00	Sub-theme sessions
14:00 - 15:30	Plenary session
16:00 - 17:30	Sub-theme sessions
19:30	Conference dinner
Saturday, September 16	
9:00 - 12:30	Sub-theme sessions
14:00 - 15:30	Sub-theme sessions
16:00 - 17:00	Plenary session & conference closing



> publication

Participants of Artem OCC will be invited to submit their papers to several special issues of ranked peer-reviewed journals. Papers submitted for the special issues should be revised after presentation at Artem OCC to take into account discussants' remarks. Submitted papers will then follow the normal submission and review processes of the journals. More information will be soon available on the conference website.

Journals that have already confirmed to publish a special issue or a special section dedicated to the Artem OCC 2017 conference are:

- > Journal of Cleaner Production
- > Business and Society

> REGISTRATION FEE

Early Bird fees before May 15, 2017*	€ 260,- (phd student € 210,-)
Fees after May 15, 2017*	€ 310,- (phd student € 260,-)
Conference Dinner	€ 40,-
PhD workshop fee	€ 40,-

* These fees include the welcome reception on September 14, the lunches of September 15 and 16, coffee breaks, and welcome bag.

Online registration form: soon available via the conference website - www.artemocc.org

> ORGANIZERS

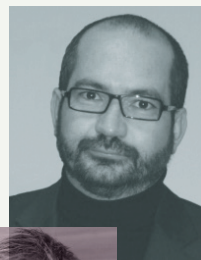
ICN Business School with the Artem Alliance:

In partnership with:

- > David O'Brien Centre for Sustainable Enterprise, John Molson School of Business, Concordia University, Montréal, Canada
- > Laboratoire CEREFIGE (Université de Lorraine)
- > Chair of Innovation Research, Chemnitz University of Technology, Chemnitz, Germany
- > Graduate School of Business, University of Kwazulu Natal, Durban, South Africa

> co-chairs

Stefan HUESIG



Nuno
GUIMARAES DA COSTA



Kamel
MNISRI



Klaus-Peter
SCHULZ



Paul
SHRIVASTAVA

> SCIENTIFIC COMMITTEE

Tamym ABDESSEMED, ICN Business School, France
Novak ALES, Maribor University, Slovenia
Alain ANTOINE, Université de Lorraine, CEREFIGE, France
Ariane BERTHOIN-ANTAL, WZB Berlin Social Science Center, Germany & Audencia Nantes, France
Brigitte BORJA DE MOZOTA, University Paris Ouest, France
Andy BRADLEY, Frameworks for change, West Sussex, UK
Adriana BUHOVAC, University of Ljubljana, Slovenia
Sandra CAEIRO, Universidade Aberta, Portugal
Ellen CAN, Oslo and Akershus University, Norway
Mourad CHOUKI, Université de Lorraine, CEREFIGE, France
Leda COSMIDES, University of California, Santa Barbara, USA
Ernst FEHR, University of Zurich, Switzerland
Tobias GAUGLER, University of Augsburg Germany
Hansjörg GAUS, Saarland University, Germany
Silke GEITHNER, Dresden University of Technology, Germany
Corinne GENDRON, Université du Québec à Montréal, Canada
Benoît GRASSER, Université de Lorraine, CEREFIGE, France
Olfa GRÉSELLE-ZAIBET, Université de Lorraine, CEREFIGE, France
Nuno GUIMARAES da COSTA, ICN Business School, France
Stefan HUESIG, Chemnitz University of Technology, Germany
Alun HUGHES, to the heart Ltd, High Wycombe, UK
Vera IVANAJ, Université de Lorraine
Hyo-jin KANG, Hanyang University, South Korea
Takaya KAWAMURA, Osaka City University, Japan
Jieun KIM, Hanyang University, South Korea
Monika KOSTERA, Agiellonian University Krakow, Poland
Jens KRZYWINSKI, Dresden University of Technology, Germany
Philippe LECOMPTE, Toulouse School of Management, France
Rodrigo LOZANO, Utrecht University, The Netherlands
Philippe MAIRESSE, Université de Paris 1, France
Elise MARCANDELLA, Université de Lorraine, CEREFIGE, France
Stefan MEISIEK, University of Sydney, Australia

Kamil MICHLEWSKI, London, UK
Kamel MNISRI, ICN Business School, France
Sue MOFAT, New Vic Theatre, Stoke on Trent, United Kingdom.
Daniel MUZIO, Newcastle University, UK
Caroline PAKEL, to the heart ltd, High Wycombe, UK
Anne PÄSSILÄ, Lappeenranta University of Technology, Finland
Sybille PERSSON, ICN Business School, France
Andreas W. RATHGEBER, University of Augsburg, Germany
Tudor RICKARDS, Manchester Business School, UK
Steffen ROTH, ESC Rennes, France
Florian RUSTLER, Creaffective, Munich, Germany
Klaus-Peter SCHULZ, ICN Business School, CEREFIGE, France
Denise SHELLEY NEWNHAM, Gion Institute, Bulle, Switzerland
Paul SHRIVASTAVA, University of Concordia, Montreal, Canada & ICN Business School Nancy-Metz, France
Stefan STÖCKL, ICN Business School, France
Sigurd VILDASEN, Norwegian University of Science and Technology, Norway
Delphine WANNENMACHER, Université de Lorraine, CEREFIGE, France
David WASIELESKI, Duquesne University, Pittsburgh, USA & ICN Business School Nancy-Metz, France
Ralf WETZEL, Vlerick Business School, Belgium.
Henry WISSINK, University of Kwazulu Natal, Durban, South Africa
Sjors WITJES, Utrecht University, The Netherlands
Christian WÖLFEL, Dresden University of Technology, Germany
Heike WÖRNER, University of Regensburg, Germany

> ORGANIZATION COMMITTEE

Nuno GUIMARAES da COSTA, ICN Business School, France
Estelle DURAND, ICN Business School, France
Stefan HUESIG, TU-Chemnitz, Germany
Justine KAYINAMURA, ICN Business School, France
Kamel MNISRI, ICN Business School, France
Sybille PERSSON, ICN Business School, France
Klaus-Peter SCHULZ, ICN Business School, France
Paul SHRIVASTAVA, University of Concordia, Montreal, Canada
Carla VIDINHA, ICN Business School, France
Henry WISSINK, UKZN Durban, South Africa



> CONTACT

Email: artemocc@icn-groupe.fr

Phone: +33 (0)3 83 17 37 89

> MORE information on the conference website:

► www.artemocc.org

f facebook.com/groups/ArtemOCC

🐦 twitter.com/ArtemOCC