

ALLIANCE ARTEM RESEARCH

ÉCOLE



business school
ARTEM



MINES nancy
ARTEM

2nd ARTEM ORGANIZATIONAL CREATIVITY and sustainability INTERNATIONAL CONFERENCE

SEPTEMBER 14th TO 16th, 2017 - nancy, france

in partnership with:



Concordia University
John Molson
School of Business



with the support of:



Université
franco-allemande
Deutsch-Französische
Hochschule

ARTEM
ENTREPRISES



fonds de dotation

Nancy,

Grand Est
ALSACE CHAMPAGNE-ARDENNE LORRAINE

métropole
Grand Nancy



day 1

THURSDAY,
SEPTEMBER 14TH

- 09.00-09.30** Registration (PhD workshop participants) | Gallery
- 09.30-12.30** PhD Workshop | Rooms 140 & 141 – 1st floor
- 09.00-13.00** Labyrinth installation, by Caroline Pakel | Artem, Plaine des loisirs
(Available during the entire conference)
- 12.30-13.30** Lunch | Ecole des Mines, rooms 003 & 004
- 13.30-15.45** PhD Workshop | Rooms 140 & 141 – 1st floor
- 15.00-16.00** Registration (all participants) | Gallery
- 16.00-19.00** ArtemOCC 2017 Opening Session | Amphi C – ground floor
- Introduction by the conference chairs
 - Welcome notes by the heads of the Schools of Artem Alliance
 - Laurent Hénart (Mayor of Nancy)
 - Foreword by John Crowley:
Chief of Section for Research, Policy and Foresight in the UNESCO
Division of Social Transformations and Intercultural Dialogue
 - Round table discussion on “Facilitating sustainable development through
a variety of creative approaches”
Participants: Ariane Berthoin Antal, Miguel Pina e Cunha, Paul Shrivastava,
Tudor Rickards, Sandra Waddock
Moderator: David Wasieleski
- 19.00 - 20.30** Welcoming Reception | ICN Hall – ground floor

day 2

friday,
september 15th

09.00-12.30

Sub-themes parallel sessions presentations | 1st floor

| 1 | Activity theory: creative and sustainable organizational approaches to learning development | Room 145 | 3 | Connecting creativity and sustainability via human body: Re-creating creative and sustainable organizational bodies through body-based management learning | Room 134 | 4 | Design management, design thinking: a dynamic capabilities perspective | Room 138 | 5 | Expansive learning in collaborative projects: participatory action research as facilitator of collective creativity and sustainability models | Room 144 | 7 | Organisational theory and change dynamics for sustainability | Room 139 | 8 | Sustainable management and sustainable finance | Room 142 | 9 | The power shifts in the emergent ways to manage change creatively and sustainably | Room 143 | 10 | Transdisciplinary and intercultural innovation for sustainable development | I : Room 140 | II : Room 141

12.30-14.00

Lunch | Ecole des Mines, rooms 003 & 004

13.00-13.45

Labyrinth presentation by Caroline Pakel | Ecole des Mines, rooms 003 & 004



Why a labyrinth?

It is a place to rest, reflect, meditate, pray, imagine, create, problem-solve... It is a place to "be" rather than "do" – it slows us down, there is always time in the labyrinth. It is a place that takes us on a path towards ourselves. It's a walk, inside and outside; alone and with others. It is a place that allows us to sense and understand beyond our rational mind. We know that we need to feel, sense and visualize as well as think to be at our most creative. It is an experience many remember vividly and fondly

14.00-17.30

Practitioners Workshop

Plenary session : Amphi C - ground floor workshops : 138 to 143

Creative solutions for challenges of sustainable development?

This workshop is an opportunity to bring together scholars and practitioners to jointly discuss and reflect on contents, approaches and methodologies that draw the link between sustainable development and creativity. In this workshop we are particularly interested in discussions and perspectives that explore, how different institutions, organizations and interest groups with relevant expertise and knowledge of creativity, innovation and sustainability address contemporary challenges of future developments in and beyond their respective industries, mobility or urban life.

Participants: Daimler, Dassault Systemes, Greenpeace, Innovation Way, Stan Institute | Moderator: Ariane Berthoin Antal and Robert Sroufe

19.30-22.30

Conference gala dinner | Restaurant Flo Excelsior, 50 rue Henri Poincaré, Nancy

day 3

SATURDAY,
SEPTEMBER 16th

09.00-13.00

Sub-themes parallel sessions presentations | 1st floor

| 1 | Activity theory: creative and sustainable organizational approaches to learning development | Room 145 | 3 | Connecting creativity and sustainability via human body: Re-creating creative and sustainable organizational bodies through body-based management learning | Room 134 | 4 | Design management, design thinking: a dynamic capabilities perspective | Room 138 | 5 | Expansive learning in collaborative projects: participatory action research as facilitator of collective creativity and sustainability models | Room 144 | 6 | Natural science and sustainable behaviors | Room 146 | 7 | Organisational theory and change dynamics for sustainability | Room 139 | 8 | Sustainable management and sustainable finance | Room 142 | 10 | Transdisciplinary and intercultural innovation for sustainable development | I : Room 140 | II : Room 141

12.30-14.00

Lunch | Ecole des Mines, rooms 003 & 004

14.00-15.30

Natural Sciences Plenary Session | Room 146 – 1st floor

In this session, we seek to advance creative thinking and scholarship exploring how the natural sciences can and should inform management research on the transition to sustainability. It is important to identify what can be learned from the natural sciences as well as psychological research to advance our understanding of how sustainable and socially responsible behaviors can be facilitated and achieved. The end goal of the session is to establish research networks of scholars wishing to work in this burgeoning area of inquiry.

Participants: David Wasieleski, Thomas Maak, Tim Fort, Sandra Waddock

Discussants: Andreas W. Rathgeber, Stefan Stöckl

14.00-15.30

Arts-based collective voicing, by Anne Passila | Rooms 138 & 139 – 1st floor

Anne is inviting us to arts-based collective voicing in ArtemOCC: “Collective voicing invites us to investigate our own experiences and views of reality in a dramaturgical frame. It is focusing on what comes out rather than outcome. During collective voicing we all are invited to use simultaneous multiple existences – “as it was” (past action and situation), “as it is” (present action and situation), and “as if” (alternative future actions and situation). In these perplexed times as if – ability to imagine possible worlds feels fundamental to me”

14.00-15.30

Artistic intervention, by Sue Moffat | Rooms 140 & 141 – 1st floor

16.00-17.00

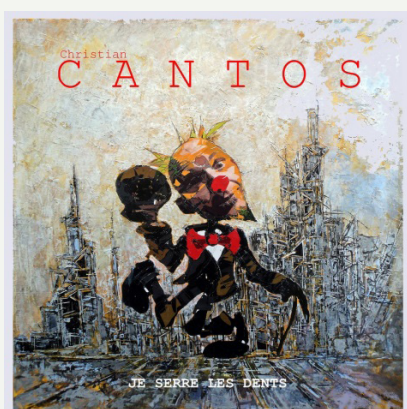
Plenary session and conference closing | Amphi C – ground floor

Foreword by Co-chairs

Reflecting on the conference and future perspectives and visions by Stefan Husig

Live painting session by Vera Ivanaj

throughout the
conference:



exhibition by THE ARTIST CHRISTIAN CANTOS

Rooms 136 & 137

of CONCRETE AND MEN, exhibition by THE PHOTOGRAPHER BASTIEN SITTLER

Rooms 136 & 137

labyrinth by CAROLINE PAKEL

ENSA projects

| Social and solidarity economy trophy
project by Nina DEFACHEL ENSA - Nancy
| Composting in Urban areas project by
Aliénor Morvan, ENSA Nancy Graduate

AMERICAN-AFRICAN- EUROPEAN (AAE) SUMMER school projects

Gallery - First floor

icn students ASSOCIATIONS

During the conference some ICN
student associations will be in the
Artem Gallery to present their projects
and vision for society.

Participants: CHILD'N FUN, GREEN
TOUCH, CITY'ZEN, MEKONG,
ARTEM REUSSITE, LATINA,
ACTE MICROFINANCE, LES
PETITS GOURMETS, ENACTUS,
SOLIDA'RAID, BDA



> CONTACT

Email: artemocc@icn-artem.com

> MORE information on the CONFERENCE WEBSITE:

► www.artemocc.org

f facebook.com/groups/ArtemOCC

🐦 twitter.com/ArtemOCC