2nd ARTEM Organizational Creativity and Sustainability International Conference
September 14th to 16th, 2017 - Nancy, France
Thursday, September 14th

09.00-09.30  
Registration (PhD workshop participants) | Gallery

09.30-12.30  
PhD Workshop | Rooms 140 & 141 – 1st floor

09.00-13.00  
Labyrinth installation, by Caroline Pakel | Artem, Plaine des loisirs  
(Available during the entire conference)

12.30-13.30  
Lunch | Ecole des Mines, rooms 003 & 004

13.30-15.45  
PhD Workshop | Rooms 140 & 141 – 1st floor

15.00-16.00  
Registration (all participants) | Gallery

16.00-19.00  
ArtemOCC 2017 Opening Session | Amphi C – ground floor

- Introduction by the conference chairs
- Welcome notes by the heads of the Schools of Artem Alliance
- Laurent Hénart (Mayor of Nancy)
- Foreword by John Crowley:  
Chief of Section for Research, Policy and Foresight in the UNESCO  
Division of Social Transformations and Intercultural Dialogue
- Round table discussion on “Facilitating sustainable development through a variety of creative approaches”

Participants: Ariane Berthoin Antal, Miguel Pina e Cunha, Paul Shrivastava, Tudor Rickards, Sandra Waddock

Moderator: David Wasieleski

19.00 – 20.30  
Welcoming Reception | ICN Hall – ground floor
**Sub-themes parallel sessions presentations | 1st floor**

1. Activity theory: creative and sustainable organizational approaches to learning development | Room 145
2. Connecting creativity and sustainability via human body: Re-creating creative and sustainable organizational bodies through body-based management learning | Room 134
3. Design management, design thinking: a dynamic capabilities perspective | Room 138
4. Expansive learning in collaborative projects: participatory action research as facilitator of collective creativity and sustainability models | Room 144
5. Organisational theory and change dynamics for sustainability | Room 139
6. Sustainable management and sustainable finance | Room 142
7. The power shifts in the emergent ways to manage change creatively and sustainably | Room 143
8. Transdisciplinary and intercultural innovation for sustainable development | I : Room 140 | II : Room 141

**12.30-14.00**

Lunch | Ecole des Mines, rooms 003 & 004

**13.00-13.45**

Labyrinth presentation by Caroline Pakel | Ecole des Mines, rooms 003 & 004

*Why a labyrinth?*

It is a place to rest, reflect, meditate, pray, imagine, create, problem-solve... It is a place to “be” rather than “do” – it slows us down, there is always time in the labyrinth. It is a place that takes us on a path towards ourselves. It’s a walk, inside and outside; alone and with others. It is a place that allows us to sense and understand beyond our rational mind. We know that we need to feel, sense and visualize as well as think to be at our most creative. It is an experience many remember vividly and fondly.

**14.00-17.30**

Practitioners Workshop

Plenary session : Amphi C - ground floor workshops : 138 to 143

*Creative solutions for challenges of sustainable development?*

This workshop is an opportunity to bring together scholars and practitioners to jointly discuss and reflect on contents, approaches and methodologies that draw the link between sustainable development and creativity. In this workshop we are particularly interested in discussions and perspectives that explore, how different institutions, organizations and interest groups with relevant expertise and knowledge of creativity, innovation and sustainability address contemporary challenges of future developments in and beyond their respective industries, mobility or urban life.

Participants: Daimler, Dassault Systemes, Greenpeace, Innovation Way, Stan Institute | Moderator: Ariane Berthoin Antal and Robert Sroufe

**19.30-22.30**

Conference gala dinner | Restaurant Flo Excelsior, 50 rue Henri Poincaré, Nancy
09.00-13.00  Sub-themes parallel sessions presentations | 1st floor
1 | Activity theory: creative and sustainable organizational approaches to learning development | Room 145
3 | Connecting creativity and sustainability via human body: Re-creating creative and sustainable organizational bodies through body-based management learning | Room 134
4 | Design management, design thinking: a dynamic capabilities perspective | Room 138
5 | Expansive learning in collaborative projects: participatory action research as facilitator of collective creativity and sustainability models | Room 144
6 | Natural science and sustainable behaviors | Room 146
7 | Organisational theory and change dynamics for sustainability | Room 139
8 | Sustainable management and sustainable finance | Room 142
10 | Transdisciplinary and intercultural innovation for sustainable development | I: Room 140 | II: Room 141

12.30-14.00  Lunch | Ecole des Mines, rooms 003 & 004

14.00-15.30  Natural Sciences Plenary Session | Room 146 – 1st floor

In this session, we seek to advance creative thinking and scholarship exploring how the natural sciences can and should inform management research on the transition to sustainability. It is important to identify what can be learned from the natural sciences as well as psychological research to advance our understanding of how sustainable and socially responsible behaviors can be facilitated and achieved. The end goal of the session is to establish research networks of scholars wishing to work in this burgeoning area of inquiry.
Participants: David Wasieleski, Thomas Maak, Tim Fort, Sandra Waddock
Discussants: Andreas W. Rathgeber, Stefan Stöckl

14.00-15.30  Arts-based collective voicing, by Anne Passila | Rooms 138 & 139 – 1st floor

Anne is inviting us to arts-based collective voicing in ArtemOCC: “Collective voicing invites us to investigate our own experiences and views of reality in a dramaturgical frame. It is focusing on what comes out rather than outcome. During collective voicing we all are invited to use simultaneous multiple existences – “as it was” (past action and situation), “as it is” (present action and situation), and “as if” (alternative future actions and situation). In these perplexed times as if – ability to imagine possible worlds feels fundamental to me.”

14.00-15.30  Artistic intervention, by Sue Moffat | Rooms 140 & 141 – 1st floor

16.00-17.00  Plenary session and conference closing | Amphi C – ground floor
Foreword by Co-chairs
Reflecting on the conference and future perspectives and visions by Stefan Husig
Live painting session by Vera Ivanaj
Exhibition by the artist Christian Cantos
Rooms 136 & 137

Of Concrete and Men, exhibition by the photographer Bastien Sittler
Rooms 136 & 137

Labyrinth by Caroline Pakel

ENSa Projects

| Social and solidarity economy trophy project by Nina DEFACHEL ENSA - Nancy
| Composting in Urban areas project by Aliénor Morvan, ENSA Nancy Graduate

American-African-European (AAE) Summer School Projects
Gallery - First floor

ICN Students Associations

During the conference some ICN student associations will be in the Artem Gallery to present their projects and vision for society.

Participants: CHILD’N FUN, GREEN TOUCH, CITY’ZEN, MEKONG, ARTEM REUSSITE, LATINA, ACTE MICROFINANCE, LES PETITS GOURMETS, ENACTUS, SOLIDA’RAID, BDA
**Contact**

Email: artemocc@icn-artem.com

**More Information on the Conference Website:**

- www.artemocc.org
- facebook.com/groups/ArtemOCC
- twitter.com/ArtemOCC

Please check our website for last minute changes.

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